

Pratham Education Foundation Paradigm Shift on the Elimination of Illiteracy



Award
LUI Che Woo Prize 2018 in Positive Energy Category

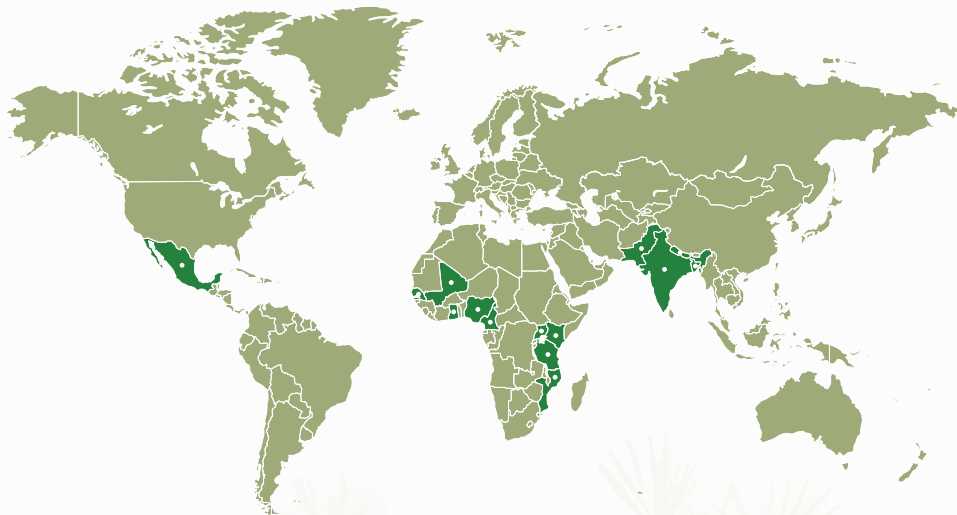
Who is Pratham Education Foundation?

Established in 1995, Pratham Education Foundation has become one of the largest non-governmental organisations in India providing quality education to disadvantaged children, currently operating in 21 out of 29 states.

Pratham's success is largely attributed to its holistic approach through learning methods and assessing its outcomes, achieving scalable and nation-wide outcomes with very limited resources.

Pratham has brought about game-changing impacts to education development, advocating related work in 16 countries across 3 continents.

Footprint of Work Inspired by Pratham



- Afghanistan
- Bangladesh
- Botswana
- Ghana
- Kenya
- Madagascar
- Mali
- Mexico
- Mozambique
- Nepal
- Niger
- Nigeria
- Pakistan
- Senegal
- Tanzania
- Uganda

Key Facts

At the Heart of Education Needs

India is home to one-third of the world's illiterate people. Pratham gets to the core of the nation's education challenges.



DIRECTLY HELPING OVER
1 MILLION
CHILDREN
IMPROVE LEARNING OUTCOMES



REACHING MORE THAN
6 MILLION
CHILDREN & YOUTH
EVERY YEAR ACROSS INDIA

IMPROVED LEARNING FOR MORE THAN
50 MILLION
CHILDREN
IN INDIA SINCE THE 90S



BUILDING CAPACITY OF
200,000
TEACHERS
THROUGH PARTNERSHIPS EVERY YEAR



High-quality, Low-cost Replicable Solutions

Pratham's programmes are simple, low-cost and results-driven.

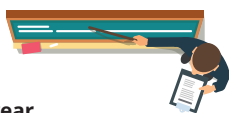
Read India: Pratham has organised Learning Camps to achieve intensive bursts of focused instruction in reading and arithmetic. Independent library activities further sustain and strengthen the programme, encouraging children to continue to read and learn. Within three years, the programme has spread to 250,000 villages across the country.

Teaching at the Right Level: This approach groups children by their current learning level rather than their grade or age, using appropriate methods and materials, to teach them basic literacy and numeracy. Pratham's in-house Combined Activities for Maximized Learning (CAMaL) methodology employed in this approach helps accelerate learning for children. Pratham organises Learning Camps to significantly improve outcomes through intensive bursts of focused instruction in reading and arithmetic. Community library activities further sustain and strengthen the programme, encouraging children to continue to read and learn. Pratham also helps governments adopt and scale-up this approach reaching millions of children every year.

Teaching at the Right Level

30-50 DAYS

three hours of instruction per day
active in close to 5,000 villages every year



at least
75%
children are able to
**READ BASIC TEXT
FLUENTLY**
at the end of the camps



Systemic Policy Change and International Influence

Until 2008, government-run education programmes emphasised school enrollment. However, schooling doesn't always lead to literacy. Pratham pioneered the Annual Status of Education Report (ASER), a large-scale survey highlighting the efficacy of learning interventions.

In 2017 globally, an estimated
387 million
primary-aged children were
UNABLE TO READ

Of them,
262 million
are
**ATTENDING
SCHOOL**



Today, the ASER methodology is used in more than 10 other countries including **Pakistan** and **Mexico**. Pratham's teaching and learning methods are now being trialled in **Zambia**, **Ivory Coast** and beyond.

Empowering Women

Pratham has established pre-schools which entrust educated female volunteers to teach pre-school children. The volunteers, known as "bal sakhi", are instilled with a feeling of empowerment when they would otherwise be considered "unwanted" in society.

People's Story

Anita was forced to leave school in the 7th grade to marry. The oppressive environment at her in-laws compelled her to complete 10th grade 25 years later. She had to travel about 8 km each day to reach the centre, while balancing household chores, work and education. Her efforts paid off as she passed 10th grade and became eligible to pursue her dream of becoming a nurse.



"I want to encourage women like me who could not study. This year I helped Pratham with mobilization and encouraged women in our village to enroll with Second Chance program."
Anita, Madhya Pradesh

Leaders

Dr. RUKMINI BANERJI - CEO of Pratham Education Foundation



Rukmini joined Pratham in 1996 and played key roles in developing and implementing Pratham's programmes including leading the Annual Status of Education Report (ASER) initiative launched in 2005.

Trained as an economist in India, she completed her PhD at the University of Chicago.